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ICN RESEARCH SUPPORT SERVICE INFORMATION LETTER

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ISSUE NO. 25

Dear ICN Researchers,

We are very pleased to send you the last edition of the DAR Research Information & Support letter.

CALLS FOR PROJECTS



L'Université franco-allemande (UFA) soutient l'organisation de manifestations franco-allemandes destinées aux jeunes chercheur*euses et (doctorant*es et/ou post-docs) afin de favoriser la mise en réseau des chercheur*euses et le dialogue scientifique franco-allemand. La durée de la manifestation peut s'étendre de 2 jours minimum à 4 semaines maximum.

L'appel à projets s'adresse aux établissements d'enseignement supérieur français et allemand ainsi qu'aux organismes de recherche et est ouvert à toutes les disciplines. L'implication d'un pays tiers est envisagée positivement.

[Projets blanc](#)
[Appel à projets](#)

Dates limites de dépôts de demandes : 15 octobre 2023

NORFACE 2023 - Améliorer le bien-être pour l'avenir

Le réseau NORFACE (New Opportunities for Research Funding Agency Cooperation in Europe) annonce aujourd'hui un appel à projets transnational en sciences sociales sur le thème "Enhancing Well-Being for the Future" (Améliorer le bien-être pour l'avenir), avec le soutien de CHANSE (Collaboration des sciences humaines et sociales en Europe).

Toutes les informations

Clôture de la soumission le 21 septembre 2023

Institut des Etudes et de la Recherche sur le Droit et la Justice, projets de recherche non-thématiques, 2ème campagne annuelle 2023

L'IERDJ finance des projets de recherche spontanés, libres, proposés et réalisés par des équipes de chercheurs et de chercheuses issues du CNRS et/ou des universités et autres institutions de recherche en privilégiant les approches pluridisciplinaires.

Appel à projet

Date de soumission 9 septembre 2023

CALLS FOR JOURNAL ARTICLES



Technovation journal (ABS 3)

Special issue : **Digital Business-to-Business Platforms for Manufacturing**

Call for contribution

Submission deadline: **September 15, 2023**



European Business review (ABS 2)

- The dark side of CSR: Causes, constraints and consequences of (un)delivering the promise

More information

Submission deadline November 15, 2023



Internet Research (ABS 3) 2 calls in progress

- Digital Transformation of Firms

[More information](#)

Submission deadline September 30, 2023

- Esports: A Multidisciplinary Research Perspective

[More information](#)

Submission deadline December 31, 2023



Technovation journal (ABS 3)

Special issue : **'From Science Management to Innovation Management: New forms of science-industry relations and knowledge transfer'** Deadline: 1st October, 2023

Special issue: **'Studies on the impacts of context and temporality on blockchain applications'** Deadline: 1st November , 2023

More information



British Journal of Management

Special issue: **Unpacking Circular Economy Capabilities for a Pathway to Net Zero**

[Call for contribution](#)

Submission deadline: **January 10, 2024**



Computers in Human Behaviour (ABS 2)

Special issue : **Using Artificial Intelligence (AI) to improve customer experience, and to develop strategic marketing**

[Call for contribution](#)

Submission deadline: **March 1, 2024**

CALLS FOR CONFERENCE PAPER

ARTEMOCC September 7 & 8, 2023

the next ARTEMOCC conference which will be held at the
University of KwaZulu-Natal, South Africa

Call for contribution

Submission deadline : June 30, 2023



L'équipe de la chaire en formation « **Man.THORE** » (Tourism, Hotel, Restoration, European) a le plaisir de vous adresser appel à communications en vue d'une journée de séminaire qu'elle organise le **lundi 3 juillet, de 09h30 à 17h30, à l'IUT de Longwy.**

Appel

Programme



6ème Conférence Internationale sur les Entreprises Multinationales et le Développement Durable (MESD'23)

29 et 30 novembre 2023, New Delhi, en Inde.

Appel

Programme

Date limite de soumission : 15 juillet 2023

CALLS FOR ARTICLES/BOOK



Ethics International Press, one of the world's leading specialist academic publishers, is inviting proposals for scholarly books and edited collections.

They publish in areas related to ethics and related fields, and they will also consider broader Arts, Humanities and Social Sciences topics

Around 100 new books are expected to be published in 2023

Notes of Guidance for Authors

TEACHING - LEARNING



**School of Business, Economics and Law of CUNEF University
1st International Week, April 8 - 12, 2024**

Topics for lecturing:

- Economics
- Quantitative methods
- Finance.
- Management & Business Administration
- Law
- Humanities

Call

Deadline for application : June 25, 2023

**Teaching and
coaching
materials**

please find this pop-up guide book Using Arts-based Methods in Science Communication written by Anne Passila shared by Klaus-Peter Schulz

THE CONVERSATION

The Conversation | Last calls for articles:
May 17, 2023
in French or in English

Please, come back to us if you wish to position yourself on one of these themes
valorisation@icn-artem.com



The Conversation Entreprise(s)

Les clés de la recherche pour la vie professionnelle
A lire

NEWS FROM AND ABOUT OUR RESEARCHERS

**Request from
Fahad Saeed,
ICN Ph.D
student**

“Dear Professors,

My name is Fahad Hussain Saeed, I am a Ph.D. student at ICN Business School. My research focus lies within the areas of

creativity and well-being in organizations. I am reaching out to seek your support and assistance for my Ph.D. research project. I am currently conducting a study on the impact of the use of digital technologies on creativity in higher education institutions. The purpose of the study is to gain a comprehensive understanding of the interplay between the use of digital technologies, work experiences, and creativity. My aim is to explore the challenges and opportunities that arise from the use of technology in the workplace and how it influences individuals' creativity. By investigating these aspects, I hope to provide meaningful insights that can contribute to the knowledge and practices in the field.

I am therefore requesting your assistance to participate in an interview for this purpose. The interview will last approximately 30 to 45 minutes and will be conducted online at your convenience. All collected data will be anonymous and will only be used for the study's purpose.

Thank you very much for considering my request, and I look forward to the opportunity to interviewing you.

Yours sincerely,

Fahad Saeed"

fahad.saeed@icn-artem.com

AGENDA #SAVETHEDATE



Research Coffee

The next Research Coffee will take on **September 14, 2023**, you will also receive an invitation with a link to participate online.

Semester dates :

October 12, 2023

November 9, 2023

December 7, 2023

Finance, Comptabilité, Contrôle

22 juin 2023 – 9h30 -12h

25 septembre 2023 - 14h15 -16h15



Equipes thématiques,
prochaines réunions et
présentations



UNIVERSITÉ
DE LORRAINE

L'Université de Lorraine propose un ensemble de formations et d'ateliers consacrés à la science ouverte, qu'il s'agisse de l'ouverture des publications, des résultats ou des données.

Les formations proposées portent sur les thèmes suivants :

- Trouver des données de recherche dans son domaine disciplinaire
- Le plan de gestion de données
- Le droit des données - NOUVEAU
- Le droit des données personnelles - NOUVEAU
- HAL essentiel
- Mon identité dans HAL

Vous trouverez tous les détails et pourrez vous inscrire en ligne [ici](#)

Workshop consacré aux outils de gestion
jeudi 29 juin 2023 au CEREFIGE
en lien avec **Régis Martineau et Benoît Grasser**
Modalités et détails à suivre par mail



« La recherche sur les outils de gestion est un thème par nature transdisciplinaire qui mobilise des chercheurs de toutes les disciplines des sciences de gestion : il y a en effet des outils de Ressources Humaines, de Comptabilité/Contrôle, de Stratégie, de Marketing, de Logistique, etc. Ce thème réunit l'intérêt commun de nombreux chercheurs d'horizons différents, mais ceux-ci n'ont pas souvent l'occasion de se rencontrer.

Lors de ce workshop nous explorerons les recherches en cours au sein du laboratoire et d'envisager de nouvelles perspectives communes pour l'avenir. »

USEFUL INFORMATION

Research Support Service

Le service recherche met à votre disposition plusieurs types de support pour vos activités de recherche. Vous retrouvez la liste et les procédures dans les tableaux ci-dessous / The research department provides several types of support for your research activities. Please find the list and procedures in the tables below [in English](#) or [in French](#)

ICN core Faculty - Publications of May 2023

Articles in peer reviewed journals

MARTHA, J. M. G., J. D. L. GOMES, **C. BENETTI**, V. A. B. SILVA, "The impact of fintechs on the banks spread", International Journal of Scientific Management and Tourism, May 2023, vol. 9, no. 2, pp. 636-664 [Hyperlink](#)

GEBHARDT, L., K.HÖLZLE, "Scaling Sustainable Entrepreneurship for Impact: Design Knowledge for the Use of Digital Technologies", Lecture Notes in Computer Science, May 2023, pp. 177-190 [doi 10.1007/978-3-031-32808-4_11i](https://doi.org/10.1007/978-3-031-32808-4_11i)

WANG, L., **B. GUCLU**, "The more, the not merrier? Exploring information overload in the context of electronic word-of-mouth (eWOM)", Journal of Marketing Communications, May 2023
doi.org/10.1080/13527266.2023.2209783

KHALFAOUI, R., K. SI MOHAMMED, B. DOGAN, G. DEEP SHARMA, U. MENTEL, "The reaction of the metal and gold resource planning in the post-COVID-19 era and Russia-Ukrainian conflict: Role of fossil fuel markets for portfolio hedging strategies", Resources Policy, June 2023 (online May), vol. 83 doi.org/10.1016/j.resourpol.2023.103654

KHALFAOUI, R., Z. ZUOXIANG, G. GOZGOR, M. C. KEUNG LAU, M. K. MAHALIK, G. PATEL, "The impact of geopolitical risks on renewable energy demand in OECD countries", Energy Economics, June 2023 (online May), vol. 122 doi.org/10.1016/j.eneco.2023.106700

KITCHEN, P., "Editorial - A wide dimensionality of subject matter", Journal of Marketing Communications, May 2023, vol. 29, no. 4, pp. 315-316
doi.org/10.1080/13527266.2023.2208922

LAHLOUH, K., **A. OUMESSAOUD**, M. ABDELMOTALEB, "Person-environment fit, organizational commitment and retirement intentions: a serial mediation model", Evidence-based HRM: A Global Forum for Empirical Scholarship, May 2023, vol. 11, no. 2, pp. 196-214
doi.org/10.1108/EBHRM-11-2021-0234

RELANO, F., E. PAULET, "Fintech seen through the lens of sustainability", Management International, April 2023, vol. 27, no. 1 doi.org/10.7202/1098927ar

SEILER, V., N. STÖCKMANN, "The impact of the German fuel discount on prices at the petrol pump", German Economic Review, May 2023, vol. 24, no. 2, pp. 191-206
doi.org/10.1515/ger-2022-0108

WENNINGER, H., M. TARAFDAR, **J.-F. STICH**, "Email Overload: Investigating Technology-fit Antecedents and Job-related Outcomes", Database for Advances in Information Systems, May 2023, vol. 54, no. 2, pp. 77-96 [Hyperlink](#)

Book

NICOT, S., **J.-F. STICH**, "Travailler Encore ? Sciences et fictions sur le futur de l'emploi", ACTU SF, Chambéry, France, 2023 [Lire](#)

Book chapter

MAIRESSE, P., "Participation et co-construction : le modèle conversationnel des arts collaboratifs." in Travailler encore ? Sciences et fictions sur le futur de l'emploi., Stéphanie NICOT & Jean-François STICH Ed., ACTU SF, pp. 177-194, 2023 [Lire](#)

Case studies

MESLY, O., C.RETHORE - "Benoist : Deux artisans boulangers mettent la main à la pâte" - 2023, Centrale des Cas et des Médias Pédagogiques (CCMP), Paris, France [hyperlink](#)

Communications in academic conferences

BACHOUCHE, H., O.BAYARASSOU, E. CHERIF, "At the beginning, I've taken things lightly but with time fear came..." Emotions evolution at different stages of the health crisis and the role of media literacy: Insights from online multi-image elicitation (OMIE)" in 48th Annual Conference Academy Marketing Science, 2023, New Orleans, United States of America

BERLINSKI, E., **R. MARTINEAU, Y. HABRAN, J. KOEHL**, "'Get by, I Don't Want To Know": Accounting For Strategic Ignorance and its Consequences on Life" in Congrès de l'AFC, 2023, Lyon, France, co-authors presented

BERLINSKI, E., **R. MARTINEAU, Y. HABRAN, J. KOEHL**, "'Get by, I Don't Want To Know": Accounting For Strategic Ignorance and its Consequences on Life" in MASOP, 2023, Innsbruck, Austria

GEBHARDT, L., K. HÖLZLE, "Scaling Sustainable Entrepreneurship for Impact: Design Knowledge for the Use of Digital Technologies" in 18th International Conference on Design Science Research in Information Systems and Technology (DESRIT), 2023, Pretoria, South Africa

KATSIKEA, E., M. THEODOSIOU, O. ALARAPE, **C. RETHORE**, "Data oriented culture, big data marketing affordances & international venture performance of industrial SMEs" in Annual conference EMAC (European Marketing Academy), 2023, Odense, Denmark

LABBE, J., "Innovation financing and corporate financial performance - a similar path for public and private venture capital" in AIRMAP (Association International de Recherche en Management Public), 2023, Dijon, France

MARTINEAU, R., C. TSONI, "NTIC et Harcèlement institutionnel : le cas France Télécom" in 28ème Conférence de l'AIM, 2023, Dijon, France

MESLY, O., "Does Customers' Prior Product Knowledge Affect Perceived Sellers' Connection to their Bundle of Needs, Goals, and Preferences?" in 39e Congrès International de l'AFM (Association Française de Marketing), 2023, Vannes, France

SEILER, V., "The relationship between Chinese and FOB prices of rare earth elements revisited – A wavelet approach" in 7th International Conference on Applied Theory, Macro and Empirical Finance (AMEF 2023), 2023, Thessaloniki, Greece [hyperlink](#)

SEILER, V., "The relationship between Chinese and FOB prices of rare earth elements revisited – A wavelet approach" in GOR AG FIFI Workshop, 2023, Halle, Germany [hyperlink](#)

SEILER, V., "The relationship between Chinese and FOB prices of rare earth elements revisited – A wavelet approach" in XI Meeting on International Economics, 2023, Castelló de la Plana / Online, Spain [hyperlink](#)

SEILER, V., N. STÖCKMANN, "The impact of the German fuel discount on prices at the petrol pump" in 17th CEUS Workshop on European Economics, 2023, Vallendar, Germany [hyperlink](#)

SEILER, V., N. STÖCKMANN, "The impact of the German fuel discount on prices at the petrol pump" in XI Meeting on International Economics, 2023, Castelló de la Plana / Online, Spain [hyperlink](#)

Keynote speaker/Invited in a academic conference

BACHOUCHE, H. -"Colloque doctoral du 39e Congrès International de l'AFM (Association Française de Marketing)" - 2023, Vannes, France

MNISRI, K., K.-P. SCHULZ - "TUDresden Circular Design Challenge" - 2023, Dresde, Germany

PECCHIOLI, B. - "Workshop - Burgundy School of Wine and Spirit Business" - 2023, Dijon, France

Faculty research seminar / workshop

LABBE, J., R. FAIRCHILD, S. GREENWOOD, "Comparing UK's levelling up and France's start-up nation programs : Theory and evidence" Workshop "Financing SME sustainable innovation". 2023, Angers, France

MAIRESSE, P., "L'art de l'écart" Workshop "Sortir de l'Insoutenable" - ENS Paris-Saclay. 2023, Paris, France

Research Booklet

MAIRESSE, P., "Working in parallel time-spaces: a methodology of retro prospective anticipation", JOCO, Journal of Openness, Commons & Organizing, 2023 [hyperlink](#)

Article in professional journal / media

MARTINEAU, R., D. CHABAULT, J.-J. FELIX, "Approches participatives : méfiez-vous du consensus, recherchez le dissensus ", Harvard Business Review, France, May 2023 [Hyperlink](#)

Communication in professional conference

STALLA-BOURDILLON, C., "Intelligence économique : maîtrise des risques à l'international" in Conférence IHEDN - 80e cycle en Intelligence économique et stratégique, 2023, Paris, France

Interview, debates

FINSTAD-MILION, K.- "Le doctorat en management et après ? - 25 ans du laboratoireLAREQUOI" - 2023, Versailles-Saint-Quentin-en-Yvelines, France

FINSTAD-MILION, K. - "L'intelligence inclusive se construit en équipe !" - 2023, Le Magazine de l'ANDRH, N°624

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